



PRESS RELEASE

Lucerne, 6 April 2017

SwissPass opens Catch a Car vehicles

The SwissPass unites various (transport)services under one roof. With immediate effect, the red card will also function as a key to unlock the vehicles of Catch a Car, Switzerland's first freefloating car sharing scheme.

An ETH study* shows: Catch a Car's users are not only people who make above-average use of public transport, but often also like to do entirely without an own vehicle. The research institution has found that, on balance, one Catch-Car replaces four private cars. "The combination of car sharing and public transport is thus a key benefit for our customers," explains Adamo Bonorva, Managing Director of Catch a Car. "We are therefore all the more delighted that Catch a Car is integrated into SwissPass from today. This means that all SwissPass owners can use Catch a Car very easily." The car sharing vehicles can be opened and closed with the SwissPass card.

The big cities in its sights

Catch a Car operates the first and only freefloating car sharing service in Switzerland. Customers locate the cars in real time via smartphone or website. After driving from A to B, they simply leave the car in a public parking space in the Catch-Car zone. The Mobility subsidiary currently runs 120 petrol vehicles in Basel and 100 biogas vehicles in Geneva. "We aim, however, to conquer as many big Swiss cities with our offer as possible," says Bonorva.

*Evaluation and modelling of Mobility's free-floating car-sharing pilot *Catch a Car*, ETH, 2016

ABOUT CATCH A CAR

Catch a Car AG is a subsidiary of the Mobility Cooperative. It operates Switzerland's first free floating car sharing offer in Geneva and Basel. Customers locate the cars online, drive from A to B, then leave them in a public parking space within a defined zone. Allianz and AMAG are on board as investors, with SwissEnergie and SBB as strategic partners.

Car sharing by:



Partners:





FREE IMAGE MATERIAL

Freely downloadable image material: www.catch-a-car.ch/en/media

CONTACT

Adamo Bonorva, Managing Director Catch a Car AG, a.bonorva@catch-a-car.ch, 079 410 23 99

Car sharing by:



Partners:

