



PRESS RELEASE

Rotkreuz, 11 January 2018

Catch a Car establishes partnership with the UN at Geneva

Catch a Car, the first and only Swiss provider of free-floating car sharing, partners with the International Civil Servants Mutual Association of the United Nations in Geneva. From now on, all staff members of the UNOG and UN specialized agencies affiliated to the International Civil Servants Mutual Association may use the mobility offer at reduced cost. Further public organisations and private companies are expected to follow suit.

Approximately one year after its introduction, the free-floating car sharing service in Geneva establishes a partnership with the International Civil Servants Mutual Association. Now, all staff members of the UNOG and the twelve UN specialized agencies affiliated to the International Civil Servants Mutual Association – among others UNICEF, UNHCR, or WTO – can use Catch-Cars at preferential rates. In total 4,500 international officials receive drive credits and benefit from a strongly discounted registration fee. The entire Catch a Car fleet with 100 “VW eco-move up!” cars powered by CO₂-neutral biogas are at their disposal in metropolitan Geneva, and also in Carouge, Lancy, Vernier, Chêne-Bougeries, and at Geneva Airport.

With this partnership, Catch a Car takes an important step to further strengthen its pioneering role in urban mobility. “By convincing not only individuals of our service, but also companies and organisations, we will take a big step closer to our goal to redefine mobility,” says René Maeder, CEO of Catch a Car AG. The International Civil Servants Mutual Association is pleased with the partnership, too: “We are always on the lookout for advanced transport solutions for our staff. With the Catch-Cars, representing an innovative, resource-saving alternative compared to private cars, we found exactly what we were looking for,” says Patrick Georgen, President of the Board of Directors. Apart from the International Civil Servants Mutual Association, the Mobility subsidiary cooperates with several national and international companies. Coop or Raffeisen for example already offer their staff the opportunity to use the Catch a Car service, a favourable and environmentally friendly alternative to the private car.

Car sharing by:



Partners:



Catch a Car AG

Suurstoffli 16

6343 Rotkreuz

0848 824 000

info@catch-a-car.ch

catch-a-car.ch



About Catch a Car

Catch a Car is a subsidiary of the Mobility Cooperative. It operates Switzerland's first free floating car sharing offer in Geneva and Basel. Customers locate the cars online, drive from A to B, then leave them in a public parking space within a defined zone. Allianz and AMAG are on board as investors, with the SwissEnergie and SBB as strategic partners.

About the International Civil Servants Mutual Association

The International Civil Servants Mutual Association, founded in 1959, is a non-profit fund exclusive to the United Nations at Geneva and Specialized Agencies, whose objectives are to promote mutual assistance among staff members of the United Nations Office and other Organizations within the United Nations family at Geneva, and the facilitation of the settlement of the said staff members and their family. The affiliated Organizations are the following: ILO, ITU, WTO, WMO, WIPO, IMO, UNICEF, IOM, WHO, HCR, IPU and UNEP (UNEP staff members duty stationed in Geneva only).

IMAGE MATERIAL

Freely downloadable image material: <https://www.catch-a-car.ch/en/media/>

CONTACT

René Maeder, CEO Catch a Car AG, media@catch-a-car.ch, +41 79 278 44 79

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