



NEWS RELEASE

Rotkreuz, 16 January 2018

Catch a Car now has parking spaces at CERN

From January 2018, car sharing-operator Catch a Car is providing fixed parking spaces at CERN in Geneva. This means that the innovative start-up has not only succeeded in further expanding its business; it is also working once again with a world-famous organization.

Barely a year after the launch of the service in Geneva, Catch a Car now covers the most of the Canton, including the city itself, the adjoining districts of Carouge, Lancy, Vernier and Chêne-Bougeries, and Cointrin Airport. With the two fixed car parks at the European Organization for Nuclear Research (CERN) – and thus the option to drop a Catch-Car off there or to borrow one if available – the only Swiss operator of a free-floating car sharing scheme is now opening up additional strategically relevant territory. CERN is located not far from Route de Meyrin – a much travelled road in and out of Geneva city centre and into adjoining France. The new car parks will therefore be of benefit not only to the staff at CERN but also to many more commuters.

The car parks have also enabled Catch a Car to work with another world-famous organization after its cooperation with the UN. From now on, CERN's 13,000 employees will have the opportunity to make use of the resource-saving, cost-effective alternative to the private car. In return, Catch a Car will not only provide the vehicles; it will also check that they are available and that parking spaces are vacant on the spot. Catch a Car CEO René Maeder: "We are delighted to be able to offer our services to an even wider clientele – and to establish Catch-Cars as an innovative mobility solution in an organization of such great international relevance."

About Catch a Car

Catch a Car is a subsidiary of the Mobility Cooperative. It operates Switzerland's first free floating car sharing offer in Geneva and Basel. Customers locate the cars online, drive from A to B, then leave them in a public parking space within a defined zone. Allianz and AMAG are on board as investors, with the SwissEnergie and SBB as strategic partners.

Car sharing by:



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IMAGE MATERIAL

Freely downloadable image material: <https://www.catch-a-car.ch/en/media/>

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